

Slogan: See You Everywhere

| | | | Silver | Gold | Platinum |
|--|---------------------------|----------------------|--------|---------|----------|
| | | | \$800 | \$1,000 | \$1,500 |
| MAGAZINE ADVERTISEMENT | | SPECIFICATION | | | |
| Cover Inside Full Page Left | 8" x 10.5" | \$ 1,200.00 | | | |
| Cover Inside Full Page Right | 8" x 10.5" | \$ 1,200.00 | | | |
| Cover 1/6 Page | 8" x 1.74" | \$ 1,200.00 | | | |
| Full Center Page | 8" x 10.5" | \$ 900.00 | | | |
| Full Page | 8" x 10.5" | \$ 800.00 | ✓ | ✓ | ✓ |
| 1/2 Page | 8" x 5.5" / 16" x 2.75" | \$ 500.00 | | | |
| 1/3 Page | 2.75" x 10.5" | \$ 350.00 | | | |
| 1/4 Page | 8" x 2.75" | \$ 300.00 | | | |
| 1/6 Page | 2.75" x 5.25" | \$ 200.00 | | | |
| 1/8 Page | 4" x 2.75" | \$ 150.00 | | | |
| Coupon | 2.23"x1.65" | \$ 120.00 | ✓ | ✓ | ✓ |
| Restaurant/Shopping Guide Listing | 1.48" x 2.48" | \$ 100.00 | | | |
| INTERVIEW ADVERTISEMENT | | SPECIFICATION | | | |
| . Advertiser Interview Article | 8" x 10.5" Full Page | \$ 500.00 | | ✓ | |
| . MAF Writer Interview Article (w/photos) (w/Food Spy) | 8" x 10.5" Full Page | \$ 1,000.00 | | | ✓ |
| VIDEO/AUDIO PRODUCTION | | SPECIFICATION | | | |
| . With Food Spy/Trendy Follower | upload to u-tube | \$ 1,000.00 | | | |
| . Without Food Spy/Trendy Follower | upload to u-tube | \$ 600.00 | | | |
| www.MenuGPS.com MINI-WEBSITE (1 year ADVERTISEMENT) | | SPECIFICATION | | | |
| Mini Website includes: | | \$ 500.00 | ✓ | ✓ | ✓ |
| . Business information page (公司信息頁面) | 20 Minutes | | | | |
| . Menu/Product upload (菜單/產品上載) | Max 4 pic (20Minutes) | | | | |
| . Photo upload(圖片上載) | Max 4 pic (10Minutes) | | | | |
| . Coupon upload(優惠券上載) | Max 1 pic (10Minutes) | | | | |
| . Video upload(視頻上載) | Max 1 video (20Minutes) | | | | |
| . Critics/Review(評論/食評) | 10Minutes | | | | |
| . Mobil Business/Restaurant Search(移動設備/餐廳搜索) | 20Minutes | | | | |
| . Mobil e-Coupon(移動設備電子優惠券) | 20Minutes | | | | |
| WEBSITE ADVERTISEMENT | | SPECIFICATION | | | |
| Homepage Premium Banner (首頁主橫幅) | W965 x H100 pixels | \$ 1,000.00 | | | |
| Film slide Show Banner(幻燈片橫幅) | W620 x H300 pixels | \$ 800.00 | | | ✓ |
| Side Banner(邊橫幅) | W300 x H220 pixels | \$ 800.00 | | | |
| Center Premium Banner(首頁中主橫幅) | W620 x H90 pixels | \$ 500.00 | | | |
| Small Side Banner(小橫幅) | W300 x H90 pixels | \$ 300.00 | | | |
| e-PRODUCTS | | SPECIFICATION | | | |
| e-Newsletter Advertisement (電子會員通訊廣告) | W700 x H150pixels | \$350/per time | | | |
| | W700 x H150pixels | \$500/2 times | | | |
| e-Magazine (電子雜誌) | | Free w/ads | | ✓ | ✓ |
| e-Mail Blast(電子郵件推廣) | Min 3,000 emails purchase | \$0.15/email | | ✓ | ✓ |
| e-Coupon(電子優惠券) | Min 3,000 emails purchase | \$0.15/email | ✓ | ✓ | ✓ |
| e-Birthday Card(電子生日卡) | Min 3,000 emails purchase | \$0.15/email | | | |
| e-Greeting Card(電子祝福卡) | Min 3,000 emails purchase | \$0.15/email | | | |
| e-Game Sponsor(電子遊戲贊助商) | Per Game purchase | \$50.00/month | | | |
| SOCIAL NETWORK | | SPECIFICATION | | | |
| Face Book | 140 letters/9 pictures | \$25/posting | | | ✓ |
| Weibo | 140 letters/9 pictures | \$25/posting | | | ✓ |
| U-tube | 3 Minutes | \$100/upload | | | ✓ |